

## **CV** **Bradley Hotson**

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[www.hotsonstudio.com](http://www.hotsonstudio.com)

**Abstract**—On graduating from university in 2004 I pursued a career in a non-design related field. Between graduating and 2008 however I maintained my interest in creative things and continued to keep my eye on the graphic design scene. ¶ In mid-2008, realising that a non-creative career was not fulfilling me professionally I decided to set up *Hotson Studio*, a graphic design studio. Since then I have mostly worked on print-based projects for a diverse range of clients. My emphases on each job are good typography, attention to detail, imaginative use of substrates, creative format design and delivering creative solutions to tight budgets. ¶ Having exceeded one year's trading a current aim of mine is to work more often and more collaboratively with other designers and those from the allied trades.

**Clients**—*The Forest* 4<sup>th</sup> floor, 57 Farringdon Road | London EC1M 3JB

+44(0)20 7099 1812 • info@theforeststudio.co.uk • www.theforeststudio.co.uk

*Capstone* The Trinity Centre | East Avenue | London E12 6SG

+44(0)7552 412798 • info@capstone-church.org • www.capstone-church.org

*Harmony Medical* 629 High Road Leytonstone | London E11 4PA

+44(0)20 8518 7337 • info@harmonymedical.co.uk • www.harmonymedical.co.uk

*SEI Investments (Europe) Ltd.* 4<sup>th</sup> floor, Time & Life Building | 1 Bruton Street  
London W1J 6TL • +44(0)20 7518 8950 • webmaster@seic.com • www.seic.com

*House of Raven Book Services* King's Sutton | OX17 3RS

**Referees**—**Andrew Catcheside** (Marketing Manager, Private Banking)

*SEI Investments (Europe) Ltd.*, 4<sup>th</sup> floor, Time & Life Building | 1 Bruton Street  
London W1J 6TL • +44(0)20 7297 6446 • acatcheside@seic.com

**David Coventon** (Graphic Designer & Course Director, BA (Hons) Graphic Design)

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+44(0)20 7514 6367 • david.coventon@btinternet.com

**Education**—2006 ABC Award Multimedia Software Skills Certificate

*London College of Communication* Elephant & Castle | London SE1 6SB

2001–2004 BA (Hons) Graphic Design | First Class Award

*University of East London* 4–6 University Way | London E16 2RD

**Software**—Adobe Creative Suite 4 for Macintosh and Windows

**Workshops**—*Gwasg Gregynog* Gregynog | Tregynon | Newtown Powys  
SY16 3PW | Wales • +44(0)1686 650625 • enquiries@gwasg-gregynog.co.uk

A two week work experience at one of Britain's foremost fine printing presses. At *Gregynog* I was given an introduction to hot metal typesetting, typesetting, traditional printing and binding. My interest in letterpress printing was sealed here, and is a medium I continue to use for personal projects. I live in hope that one day a client of mine commissioning a job will ask that letterpress be used.

*Momoco* 22 Carnaby Street | London W1F 7DB • +44(0)20 7287 0776  
orange@momoco.co.uk

Whilst here I was taught how to use Adobe Aftereffects in order to help the designers at *Momoco* edit their showreel, conceptualise effects and animate title sequences to give more creative treatments to the opening titles of movies such as *Love, Actually*, *The Hours* and *Collateral Damage*.